



Patty's Points



Patty Nguyen, On-Site Representative
(813) 794-2492
(727) 774-2492
(352) 524-2492
Patricia.Nguyen@floridablue.com

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As a value-added benefit of being a **Florida Blue member** you have access to **exclusive discounts** on brand name apparel and footwear, hearing aids, fitness memberships, meal delivery services, and much more through **Blue365**. The best news is...there's **no additional cost** to join!

Dear Patty:

Q: What is Blue365?

A: Blue365 is a program sponsored by participating local Blue Companies that helps you stay healthier, for less. Since 2007, Blue365 has offered discounts for members to save on products and services for a well-balanced lifestyle. These "Blue365 Deals" (which are different than the healthcare benefits that you have with Florida Blue) can help you maintain a healthy lifestyle, while spending less at some of your favorite Blue365 Vendors nationwide.

Q: My doctor ordered a routine hearing test. He also indicated that I may need hearing aids. Are routine hearing tests and hearing aids covered under my health plan?

A: No, routine hearing tests and hearing aids are excluded under your health plan. Through Blue365 you have access to discounts for hearing aids and services from TruHearing, Beltone and a few other vendors. For details on this offering,



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please access www.blue365deals.com and browse the deals under the Hearing & Vision category.

Q: I would like to join a gym. Are gym membership fees covered under my health plan?

A: No, gym membership fees are not covered under your health plan. Through Blue365, the ***Fitness Your Way*** is a fitness membership with access to over 13,000 participating fitness locations nationwide. Gym packages range from \$19 - \$99 per month plus applicable sales tax. The enrollment fee is \$19 plus applicable sales tax. ***There is a promotional offer waiving the enrollment fee through March 31, 2024. Members must provide the FYWENROLL4FREEMAR promo code at sign-up.***

Q: Is Lasik eye surgery covered under my health plan?

A: No, Lasik eye surgery is not covered under your health plan. You may take advantage of the savings through participating Lasik Eye Surgery vendors under Blue365.

Q: How do I access Blue365 to view all the offerings and take advantage of these discounts?

A: In order to redeem any offers, you will need to register at www.Blue365Deals.com/register