Pasco County School Board



Healthy Addition Member Engagement

Your local Blue Cross Blue Shield

	Healthy Addition Identified	Healthy Addition Engaged	Healthy Addition % Engaged	High Risk Maternity Identified	High Risk Maternity Engaged	High Risk Maternity % Engaged
2014	73	33	45%	5	2	40%
2015	50	20	40%	4	2	50%
2016	42	26	62%	7	5	71%
2017	13	5	38%	2	1	50%
2018	43	11	26%	1	1	100%
2019	13	5	38%	0	0	0
2020	8	7	88%	0	0	0
2021	12	11	92%	0	0	0
2022	4	4	100%	0	0	0



No extra cost for moms-to-be

Every expectant mother wants the best for her baby. Early prenatal care and education may reduce the chances of pregnancy complications.

What can Healthy Addition do for you?

Florida Blue has found some great ways to help give you and your baby the best care available, even before they are born. When you enroll in our Healthy Addition
Prenatal Program, you'll receive the following to help you be as healthy as possible:

Quick access to a
Registered Nurse
Coaching on maintaining a healthy lifestyle
Free educational material
Information on obtaining a breast pump

Here are two easy ways to enroll:

- Email:
 - healthyaddition@floridablue.com
- Call: 800-955-7635, Option 6 Monday–Friday, 8 a.m.–5:30 p.m. EST